



Eastern Division Advertising

ACDA Eastern Division Newsletter Troubadour and 2010 Division Conference Program book.

Contact Information

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Mechanical Details and Policies

- Beginning with the April 2009 issue, the print version of Troubadour has been replaced by a full-color PDF version of each Troubadour edition. These PDF versions are available on our website.
- Ads should be designed to exact dimensions with no bleed. Do not include printer marks. Ad files may be submitted in color, grey scale or black & white.
- Ad copy must be submitted as PDF or JPEG file at 72 d.p.i. All fonts and graphics must be embedded. Send ad by email to the address listed below. Advertiser is responsible for content of ad and will assume responsibility for any claims arising therefrom against ACDA.
- In addition, Troubadour advertisers may also submit ads to be placed on the home page of the ED website, for no additional cost. Web ad format: jpg. Dimensions: 134px wide by 230px high. Resolution: 72 dpi. Include a URL to which the ad should link. Ads will appear in a rotating sequence with those from other advertisers, for the duration of the Troubadour issue for which they were submitted. To avoid misidentification, the ad file name should be the same as that of the advertiser.
- ACDA reserves the right to approve and edit all materials proposed for publication and distribution.
- Payments must be made payable to ACDA in US Dollars. We accept check, money order, Visa, MasterCard and Discover. ACDA will process purchase orders for educational and governmental institutions when the proper purchase order paperwork is submitted along with a signed copy of the reservation form. No refunds will be given.

Ad Copy Submission

Submit copy by email directly to the newsletter editor:
civitano@rci.rutgers.edu

Reservation Form Submission Options

Fax..... 405-232-8162 (no cover sheet please)
To avoid duplication, do not fax your form if mailing a check

Mail..... ACDA
Newsletter Advertising
545 Couch Drive
Oklahoma City, Oklahoma 73102-2207

Contact..... Heidi Harmon
Phone: 405-232-8161 x 202
Email: hharmon@acda.org

Keep a copy of this form for your records

The Eastern Division includes approximately 3,200 choir directors in: Connecticut, Delaware, Maine, Maryland/DC, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont.

2009 - 2010 Issue Year

Troubadour September 2009 Ad Copy Deadline: August 1, 2009	___ Full-Page..... (7.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/2-Horizontal..... (7.5" w x 5" h).....	\$100. ⁰⁰
	___ 1/3-Vertical..... (2.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/3-Horizontal..... (7.5" w x 3.4" h).....	\$100. ⁰⁰
	___ 1/6-Page..... (2.5" w x 5" h).....	\$100. ⁰⁰
___ Web Ad..... (134px w x 230 px h).....		Free w/ any ad above.
Troubadour December 2009 Ad Copy Deadline: November 1, 2009	___ Full-Page..... (7.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/2-Horizontal..... (7.5" w x 5" h).....	\$100. ⁰⁰
	___ 1/3-Vertical..... (2.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/3-Horizontal..... (7.5" w x 3.4" h).....	\$100. ⁰⁰
	___ 1/6-Page..... (2.5" w x 5" h).....	\$100. ⁰⁰
___ Web Ad..... (134px w x 230 px h).....		Free w/ any ad above.
2010 Conference Program Book Ad Copy Deadline: December 22, 2009	___ Full-Page Inside Front / Inside Back Cover..... (4.5" w x 7.25" h).....	\$400. ⁰⁰
	___ Full-Page..... (4.5" w x 7.25" h).....	\$300. ⁰⁰
	___ 1/2-Page..... (4.5" w x 3.5" h).....	\$200. ⁰⁰
___ 1/4-Page..... (4.5" w x 1.75" h).....		\$100. ⁰⁰
Troubadour April 2010 Ad Copy Deadline: March 1, 2010	___ Full-Page..... (7.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/2-Horizontal..... (7.5" w x 5" h).....	\$100. ⁰⁰
	___ 1/3-Vertical..... (2.5" w x 10" h).....	\$100. ⁰⁰
	___ 1/3-Horizontal..... (7.5" w x 3.4" h).....	\$100. ⁰⁰
	___ 1/6-Page..... (2.5" w x 5" h).....	\$100. ⁰⁰
___ Web Ad..... (134px w x 230 px h).....		Free w/ any ad above.

Payment (please select one)

Total Due: \$ _____ payable to ACDA in US Dollars
ACDA Federal Tax ID 62-0695676
(This form must arrive together with your payment or PO - do not send separately)

Check # _____ (enclosed - do not fax if mailing a check)

PO # _____ (PO form & this form must arrive together)

Credit Card. Print Name on Card: _____

Expiration Date: ___ / ___ / 20___ CVV 2: ___

Card Billing Address: _____

Billing City, State, Zip: _____

Authorized Signature: _____ Date: _____

I agree to pay the total amount according to the credit card issuer agreement. I acknowledge that no refunds will be given. I will comply with the terms and conditions outlined above. ACDA is not responsible for USPS mail, shipping, fax, or electronic submission failures.

Thank you for supporting choral music and the
American Choral Directors Association!